

**CONTACT** Kara Delos Reyes, The Knot Group  
[kara@theknotgroup.com](mailto:kara@theknotgroup.com)

**WEBSITE** ArtsBrookfield.com  
**FACEBOOK** Arts Brookfield  
**TWITTER** @ArtsBrookfield  
**INSTAGRAM** @ArtsBrookfield

**WHAT WHERE** *When We Were Young* - Exhibition  
[Brookfield Place](#)  
230 Vesey St., New York  
**DATE** May 7 – May 23, 2018  
**TIME** 10:00 am – 8:00 pm  
**PRESENTER** Arts Brookfield  
**IMAGES** [Download Here](#)  
**COST** FREE, no tickets required

## ARTIST CARLOS ROLÓN SHINES LIGHT ON THE TRANSFORMATIVE POWER OF BICYCLES WITH EXHIBITION AT BROOKFIELD PLACE

**WHEN WE WERE YOUNG ON DISPLAY MAY 7 - 23, AS PART OF NYCxDESIGN 2018**

**New York, NY, April XX, 2018** — [Arts Brookfield](#) presents *When We Were Young*, an exhibition by artist [Carlos Rolón](#) on display at [Brookfield Place](#) (230 Vesey Street) from May 7 to May 23, 10:00am to 8:00pm daily. *When We Were Young* is a powerful investigation of the worldwide trend of bicycles as a means of transportation that is reshaping major cities, combining cutting-edge design with populist expressions. This exhibition is presented as part of [NYCxDESIGN](#), New York City's annual celebration of design through exhibitions, installations and events, attracting hundreds of thousands of attendees from across the globe. Admission is free and open to the public.

*"Arts Brookfield is proud to present When We Were Young as part of NYCxDESIGN," said Elysa Marden, Vice President, Arts & Events, Arts Brookfield. "This visually intricate exhibition is sure to encourage viewers to reflect on how design and engineering have the power to transform both the cities we live in and the lives we lead."*

The exhibition will feature four bicycle installations by contemporary visual artist Carlos Rolón: *Boriqua Sound System*, *The Majestics (For Louise)*, and two new bicycle sculptures specially commissioned by Arts Brookfield titled *SUNNY & LEE*. Born in Chicago in 1970, Rolón is a graduate of Columbia College Chicago and a recipient of the prestigious Joan Mitchell Foundation Award for Painting and Sculpture. Rolón has exhibited internationally and is included in public and private collections such as the Brooklyn Museum of Art. Known for his elaborately crafted sculptures and paintings, the bicycle sculptures in *When We Were Young* both comment on conspicuous consumption and act as urban artifacts. By juxtaposing engineering and craftsmanship against cultural commentary, Rolón creates a dynamic space for discussion about the influence of design.

*"I take joy in creating and craft-making. What I've learned and taken away from the subculture of customization is the passion that drives these self-taught creatives. It reminds me why I create and why I decided to become an artist. I feel the works ultimately produce a hybrid language of social practice, painting and sculpture which invite the viewer to engage in discourse and discussion."* said [Rolón](#), *"I'm excited to bring When We Were Young to Brookfield Place and to debut two new functional bicycle sculptures for visitors to enjoy and contemplate."*

**arts**  
**Brookfield**

All Arts Brookfield events are FREE to attend. NYCxDESIGN occurs May 11 - 23, 2018, with events taking place across New York City's five boroughs. Discover a full list of activities at [nycxdesign.com](http://nycxdesign.com).

###

#### **ABOUT ARTS BROOKFIELD**

Arts Brookfield presents exciting, world-class cultural experiences to hundreds of thousands of people for free each year in both indoor and outdoor public spaces at Brookfield's premier office properties in New York, Los Angeles, Denver, Houston, Washington, D.C., London, Toronto, Perth and Sydney. From concerts, theater and dance to film screenings and art exhibitions, Arts Brookfield brings public spaces to life through art. Visit [ArtsBrookfield.com](http://ArtsBrookfield.com) for a complete schedule of events.

**Website:** [ArtsBrookfield.com](http://ArtsBrookfield.com)  
**Facebook:** [facebook.com/ArtsBrookfield](https://facebook.com/ArtsBrookfield)  
**Twitter:** [@ArtsBrookfield](https://twitter.com/ArtsBrookfield)  
**Instagram:** [@ArtsBrookfield](https://www.instagram.com/ArtsBrookfield)

#### **ABOUT BROOKFIELD PLACE NEW YORK**

Brookfield Place is the downtown escape for fashion, food and art on the Hudson River. Its palm filled Winter Garden and Marble Grand Staircase create a calming backdrop for an exclusive collection of shops (including Saks, Gucci, and J.Crew), arts exhibits, and some of the city's most talked about food purveyors and restaurants from Black Seed Bagels to the Michelin Starred Le District. Whether exploring the latest art installation, catching the sunset, or browsing our stores, Brookfield Place always offers something to discover.

**Website:** [BrookfieldPlaceNY.com](http://BrookfieldPlaceNY.com)  
**Facebook:** [facebook.com/BrookfieldPLNY](https://facebook.com/BrookfieldPLNY)  
**Twitter:** [@BrookfieldPLNY](https://twitter.com/BrookfieldPLNY)  
**Instagram:** [@BrookfieldPLNY](https://www.instagram.com/BrookfieldPLNY)

#### **ABOUT BROOKFIELD PROPERTIES**

Brookfield Properties is a premier real estate operating company that provides integrated services across the real estate investment strategies of Brookfield Asset Management ("Brookfield") — a global alternative asset manager with over \$265 billion in AUM.

Brookfield's global investing expertise and access to large-scale capital, combined with Brookfield Properties' well-established position as the commercial landlord of choice in many of the world's most dynamic markets, provides a unique advantage. It also assures premier-quality commercial premises and optimal outcomes for our tenants, business partners and the communities in which we operate.

Our vertically integrated real estate capabilities are established in each of Brookfield's target sectors and regions around the globe, ensuring that our assets are managed to maximize the tenant experience, with a focus on integrating new real estate technologies that keep us at the forefront of innovation and sustainability.

For more information, visit [brookfieldproperties.com](http://brookfieldproperties.com).

#### **ABOUT NYCxDESIGN**

NYCxDESIGN, New York City's annual celebration of design, attracts hundreds of thousands of attendees and designers from across the globe. Taking place each May - next occurring May 11 - 23, 2018 - the event celebrates a world of design and showcases over a dozen design disciplines through exhibitions, installations, trade shows, panels, product launches, open studios, and more. And, like design itself, NYCxDESIGN is everywhere, with events taking place across the city's five boroughs. Brought to life by New York City Economic Development Corporation (NYCEDC) in conjunction with a steering committee of leading members of New York City's design community, NYCxDESIGN highlights the unique creative, cultural, educational, and economic opportunities in New York City.



**Website:** [nycxdesign.com](http://nycxdesign.com)  
**Facebook:** [facebook.com/NYCxDDESIGN](https://facebook.com/NYCxDDESIGN)  
**Twitter:** [@NYCxDDESIGN](https://twitter.com/NYCxDDESIGN)  
**Instagram:** [@nycxdesign](https://www.instagram.com/nycxdesign)

**arts**  
**Brookfield**