

For information:

Patrick Kowalczyk, patrick@pkpr.com, 212.627,8098 (Arts Brookfield)
Stanley Wong, stanley@beastsocial (Canstruction®)

What: Canstruction® 22nd Annual NYC Competition
Where: Brookfield Place Winter Garden & 250 Vesey Street (North/South) Lobby
Host: Arts Brookfield
Presenters: Canstruction® New York, Inc.; Arts Brookfield; and Society for Design Administration New York Chapter
When: November 6 - 20, 2014
10am–6pm daily (closes at 5pm on November 20)
Web: <http://ArtsBrookfield.com/Canstruction2014/> or <http://newyork.canstruction.org>
Cost: FREE – Suggested donation: At least one can of food per person

Download hi-res photos from Canstruction® NYC 2013:



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HELPING FEED HUNGRY NEW YORKERS, CANSTRUCTION® TRANSFORMS

CANNED FOOD INTO ART WITH GRAVITY-DEFYING SCULPTURES AT BROOKFIELD PLACE

World's most inventive food charity challenges 27 design teams to build pop art masterpieces from over 100,000 cans of food

All cans, including those collected from exhibition visitors, are donated to City Harvest

New York, NY (September 9, 2014) – New York City's top architecture and engineering design firms will elevate playing with food to an art form when [Canstruction®](#) fills Brookfield Place this November with spectacular sculptures made of canned food that will then be distributed by [City Harvest](#) to nearly 500 soup kitchens and food pantries across New York City.

Now in its 22nd year, [Canstruction®](#), the world's most imaginative food charity, raises hunger awareness by challenging 27 teams to transform more than 100,000 cans of food into elaborate pop art masterpieces. The gravity-defying feast for the eyes will be on display in the Brookfield Place Winter Garden and 250 Vesey Street lobby from November 6th to November 20th in what has become one of the Thanksgiving season's most beloved events and food drives. While admission is free, visitors are encouraged to donate high-quality, non-perishable foods (such as tuna, beans, and canned vegetables).

Serving New York City for more than 30 years, City Harvest, the world's first food rescue organization, works with [Canstruction®](#) each year to distribute all canned goods from the competition. Last year, City Harvest collected over 79,000 pounds of food, helping feed more than 26,000 hungry families in New York City for a day.

Each team spends months planning and designing their entries, but are only allowed one adrenaline-filled night to meticulously stack and color coordinate cans into ingenious and playful feats of engineering. While this year's designs are under strict lockdown until the unveiling on November 6th, last year's competition included sculptures inspired by [Sharknado](#), [Despicable Me](#), [Star Wars](#), [Andy Warhol](#), and [Pixar's Up](#).

Teams will vie for top honors in categories including Best Use of Labels, Best Meal, Structural Ingenuity, Most Cans, and Jurors' Favorite. Winners are chosen by a team of judges culled from the architectural, design, and culinary fields. The public will also be able to vote on the People's Choice Award via [Facebook](#).

"Canstruction® has become an annual Thanksgiving season tradition, offering a meaningful way to help New Yorkers in need," said Debra Simon, Vice President and Artistic Director of Arts Brookfield. "We are extremely proud to be the New York City host of this big-hearted tradition, and even prouder of the annual generosity of our audiences."

"The Canstruction® exhibit should be viewed in person to appreciate the impressive scale and grandeur of the sculptures," said Amy Nanni, CDF, Co-Chair of Canstruction® New York.

"It is becoming increasingly harder for low-income New Yorkers and their families to put food on the table and, for more than 20 years, Canstruction® has played an important role in helping fill City Harvest trucks with food during the winter months," said Jilly Stephens, Executive Director of City Harvest. "We are proud to partner in the fight against hunger by rescuing food from this year's exhibition and donated to City Harvest's network of more than 500 soup kitchens and food pantries across the city."

New York is one of more than 150 cities around the world taking part in Canstruction® International Competition, which has donated more than 25 million pounds of food to local hunger programs since its founding in 1992.

PRE-COMPETITION SPECIAL EXHIBITION OF LAST YEAR'S FAVORITES

Popular sculptures will be exhibited at three of Brookfield's premier office buildings in New York City before the competition. 245 Park Avenue will host "Once Upon A Can"; and One Liberty Plaza at 165 Broadway in Lower Manhattan will exhibit "Patience and Fortitude".

Canstruction® is hosted in New York City by Arts Brookfield and produced by Canstruction® New York, Inc., and the New York Chapter of the Society for Design Administration. Canstruction® will remain on display November 6th – 20th, 2014, from 10am to 6pm daily and until 5pm on November 20th in the Winter Garden and 250 Vesey Street lobby of Brookfield Place.

About Arts Brookfield:

Arts Brookfield presents exciting, world-class cultural experiences to hundreds of thousands of people for free each year in both indoor and outdoor public spaces at Brookfield's premier office properties in New York, Los Angeles, Denver, Houston, Toronto, Perth and Sydney. From concerts, theater and dance to film screenings and art exhibitions, Arts Brookfield brings public spaces to life through art.

Through December 2014, Arts Brookfield celebrates its 25th Anniversary through an interactive initiative, *Art Set Free*. The public is invited to submit original artworks of all kinds for digital display at Brookfield's office properties around the globe and on www.ArtsBrookfield25.com.

Americans for the Arts has named Brookfield and Arts Brookfield a BCA 10 2014 honoree, Best Businesses Partnering with the Arts in America.

About Brookfield Place:

Brookfield Place is being transformed into a curated shopping and dining destination in Lower Manhattan as part of a \$250-million renovation. In addition to Hudson Eats, Le District, a 25,000-square-foot French-inspired marketplace operated by downtown hospitality group HPH, will open along with leading fitness club Equinox within the year. In 2015, five restaurants, including Parm and a new culinary concept from Iron Chef Jose Garces, will provide table service and al fresco dining. The final addition of world-class luxury houses Hermès, Salvatore Ferragamo and Ermenegildo Zegna and top fashion brands Calypso St. Barth, Theory, Michael Kors, Diane von Furstenberg and Scoop in the spring of 2015, will revolutionize the luxury shopping experience in New York City.

About Canstruction®

Conceived by the Society for Design Administration (SDA), Canstruction® is a trademarked design/build competition currently held in cities throughout North America and countries around the world including Australia. Teams of architects, engineers, and students mentored by these design professionals, compete to design and build giant structures made entirely out of canned foods. It takes 8-12 weeks of design time and thousands of cans of food to create a structure that is actually built in a single night. The results are displayed to the public as magnificent sculpture exhibits in each city where a competition is held. The

public is invited to donate canned food at the time of the exhibition. At the close of the exhibitions all of the canned food used in the structures and collected from the viewing public is donated to local food banks. New York is one of more than 150 cities around the world taking part in Canstruction® International Competition, which has donated more than 25 million pounds of food to local hunger programs since its founding in 1992.

About City Harvest

Now serving New York City for more than 30 years, City Harvest (cityharvest.org) is the world's first food rescue organization, dedicated to feeding the city's hungry men, women and children. This year, City Harvest will collect 50 million pounds of excess food from all segments of the food industry, including restaurants, grocers, corporate cafeterias, manufacturers and farms. This food is then delivered free of charge to more than 500 community food programs throughout New York City using a fleet of trucks and bikes. City Harvest helps feed the nearly two million New Yorkers who face hunger each year.

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