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**IMAGES** <https://goo.gl/YrddiA>

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**FACEBOOK** Arts Brookfield

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**WHAT** 25<sup>th</sup> Annual Canstruction NYC Competition  
**WHERE** Winter Garden at [Brookfield Place](#)  
230 Vesey St., New York

**DATE** November 2 - November 15, 2017

**TIME** 10:00 a.m. – 8:00 p.m. daily\*  
(\*6:00 p.m. close on November 15)

**PRESENTER** Arts Brookfield

**COST** FREE,  
Canned food donation encouraged

## **CANSTRUCTION CHARITY DESIGN COMPETITION CELEBRATES 10 YEARS AT BROOKFIELD PLACE, NOVEMBER 2 - 15**

### **27 AWE-INSPIRING POP ART SCULPTURES MADE OF UNOPENED CANS OF FOOD WILL HELP CITY HARVEST FEED NEW YORKERS IN NEED ACROSS THE CITY**

**New York, NY, September 27, 2017** — [Arts Brookfield](#) presents the return of the annual gravity-defying [Canstruction](#) design competition and most unique food charity to Brookfield Place (230 Vesey St.) for its 25<sup>th</sup> anniversary. From Thursday, November 2 to Wednesday, November 15, 27 teams will compete for awards by building larger-than-life creations from unopened cans of food, which are then disassembled and donated to [City Harvest](#). An incredibly popular artistic event, last year's competition welcomed over 40,000 visitors, allowing City Harvest to collect 64,000 pounds of food – enough to feed more than 21,000 hungry families in New York City for one day. While admission to Canstruction is free, visitors are encouraged to contribute by bringing non-perishable cans of food for donation at the 2<sup>nd</sup> level of 230 Vesey Street.

#### **Canstruction Fast Facts:**

- 2017 marks Canstruction's 10<sup>th</sup> year at Brookfield Place: 250 structures composed of 936,558 cans (752,617 lbs) have been created at Brookfield Place
- Canstruction at Brookfield Place is the largest annual donation of canned food from a single event to City Harvest
- 27 teams will compete for nine awards; Best Original Design, Structural Integrity, Best Meal, Most Cans, Best Use of Labels, People's Choice, Cheri C. Melillo Award, and two for Honorable Mention

[Arts Brookfield](#) has partnered with Canstruction for the annual competition since 2007 and the friendly food fight returns to Brookfield Place for its 10<sup>th</sup> anniversary. The 27 teams competing are comprised of New York's top architects, engineers, and students who plan their submissions for months in advance, with visions of larger-than-life pop art that will spark



reflection. The planning culminates in an energetic evening where all participants must finish their designs in one overnight build. Awards will be given in different categories such as Best Meal, Structural Integrity, People's Choice, and Best Original Design.

*“Arts Brookfield is incredibly proud to be hosting Canstruction for a tenth year; the creative event marks an annual Thanksgiving tradition that embodies the spirit of generosity,”* said **Elysa Marden, Vice President, Arts Brookfield.** *“We hope that visitors will be inspired to spread awareness about those who are in need.”*

*“For 25 years, Canstruction New York has been the most extraordinary design competition for architects, engineers and contractors that not only raises awareness about hunger but also provides a solution with thousands of cans of food donated to City Harvest.”* said **Katie Devlin, AIA, President of Canstruction New York Inc.** *“The exhibition has to be seen in person to fully comprehend the artistry of each sculpture.”*

All of the food from both the competition and visitor donations are donated to City Harvest, making Canstruction the largest annual donation of canned food from a single event to the organization. Founded in 1982, City Harvest is the world's first food rescue organization, helping to feed New Yorkers in need by collecting high-quality food and delivering it to soup kitchens, food pantries, and other community food programs.

*“For many New Yorkers, income hasn't kept up with the rising cost of living, and many households lack the income needed to cover basic necessities like food, housing, transportation, and childcare. Nearly 1.3 million residents struggle to put meals on their tables, and City Harvest is committed to rescuing and delivering 59 million pounds of food this year to ensure that our neighbors in need have enough food. For 25 years, Canstruction has been an important partner in our hunger relief work,”* said **Jilly Stephens, Chief Executive Officer of City Harvest.** *“We are proud to once again rescue food from this year's exhibition and distribute it to 500 community food programs across New York City's five boroughs.”*

Canstruction is presented in partnership with Arts Brookfield, well-known for presenting diversity in the arts and making world-class cultural experiences accessible. For more information about Canstruction as well as Arts Brookfield's full schedule of events, visit [artsbrookfield.com](https://artsbrookfield.com)

## **ABOUT CANSTRUCTION**

Founded by the Society for Design Administration New York Chapter in 1992, Canstruction® is a trademarked design/build competition currently held in cities throughout North America and around the world. Teams of architects, engineers, and students mentored by these design professionals compete to design and build giant structures made entirely out of full cans of food. It takes 8-12 weeks of design time and thousands of cans of food to create a structure that is built in a single night. The results are displayed to the public as magnificent sculpture exhibits in each city where a competition is held. The public is invited to donate canned food at the time of the exhibition. At the close of the exhibitions, the cans of food are donated to local food banks. New York is one of more than 150 cities around the world taking part in Canstruction International Competition, which has donated more than 50 million pounds of food to local hunger relief programs since its founding.



**Website:** [newyork.canstruction.org](http://newyork.canstruction.org)  
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**Instagram:** [@canstructionny](https://instagram.com/canstructionny)  
**Hashtags:** #canstructionNY

#### **ABOUT CITY HARVEST**

City Harvest pioneered food rescue in 1982 and, this year, will collect 59 million pounds of excess food to help feed the nearly 1.3 million New Yorkers struggling to put meals on their tables. Through relationships with farms, grocers, restaurants, and manufacturers, City Harvest collects nutritious food that would otherwise go to waste and delivers it free of charge to 500 soup kitchens, food pantries and other community food programs across the five boroughs. In addition, our *Healthy Neighborhoods* initiative address long term food insecurity through community partnerships that work to increase access to affordable and wholesome food. To learn more about food rescue, *Healthy Neighborhoods*, and fighting hunger in New York City, visit [cityharvest.org](http://cityharvest.org).

**Website:** [cityharvest.org](http://cityharvest.org)  
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#### **ABOUT ARTS BROOKFIELD**

Arts Brookfield presents exciting, world-class cultural experiences to hundreds of thousands of people for free each year in both indoor and outdoor public spaces at Brookfield's premier office properties in New York, Los Angeles, Denver, Houston, Washington, D.C., London, Toronto, Perth and Sydney. From concerts, theater and dance to film screenings and art exhibitions, Arts Brookfield brings public spaces to life through art. Visit [www.ArtsBrookfield.com](http://www.ArtsBrookfield.com) for a complete schedule of events.

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#### **ABOUT BROOKFIELD PLACE NEW YORK**

Brookfield Place New York is the archetype of luxury shopping, dining and cultural arts in downtown Manhattan. The complex is uniquely positioned just south of Tribeca along the Hudson River waterfront. International fashion houses including Hermès, Bottega Veneta, Salvatore Ferragamo, Burberry, Omega, Ermenegildo Zegna, and contemporary fashion brands such as Diane von Furstenberg, Theory, Michael Kors, Vince, Suitsupply, Paul Smith, and Lululemon make Brookfield Place Downtown Manhattan's most sought-after shopping destination. An 85,000-square-foot Saks Fifth Avenue women's department store and an additional 16,000-square-foot dedicated Saks Fifth Avenue men's store, anchor Brookfield Place's retail offerings. Best-in-class dining options include Hudson Eats, a curated collection of 14 chef-driven



fast-casual eateries; Le District, a 30,000-square-foot French-inspired marketplace with a Michelin-starred dining experience and signature restaurants including Amada, Parm, and Del Frisco's Grille. The property's distinctive location provides outdoor spaces that are activated year-long with seasonal amenities including The Rink at Brookfield Place and North Cove Marina and Sailing. Complemented by the renowned cultural programming of Arts Brookfield, Brookfield Place NY is leading the transformation of the area as the premier destination for residents and visitors alike. For more information, please visit: <http://brookfieldplaceny.com/>

**Website:** [BrookfieldPlaceNY.com](http://BrookfieldPlaceNY.com)  
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#### **ABOUT BROOKFIELD**

Brookfield Property Partners (NYSE: BPY; TSX: BPY.UN) is one of the world's largest commercial real estate companies, with over \$66 billion in total assets. We are leading owners, operators and investors in commercial property assets, with a diversified portfolio that includes 146 premier office properties and 126 best-in-class retail malls around the world. We also hold interests in multifamily, triple net lease, industrial, hospitality, and self-storage assets. Further information is available at [www.brookfield.com](http://www.brookfield.com).

Brookfield Property Partners is the flagship listed real estate company of Brookfield Asset Management, a leading alternative asset manager with approximately \$250 billion in assets under management.

